

# Sharing Stories funding

## Promotional logos

When distributing promotional material for your Sharing Stories community sponsorship funded project, you need to include the following logos:

Sharing Stories/CAN WA logo

Healthway logo

Relationships Australia logo

*Make time to talk* logo

Guidelines on the use of the logos are detailed below.

For an electronic copy of the images visit our website under [Funding Downloads](#). For additional formats including JPG, EPS or TIFF or for any advice in using these logos, please contact Bec Speidel, Communications Officer at CAN WA ([bec@canwa.com.au](mailto:bec@canwa.com.au)).

## Sharing Stories logo



- When printing in two colours, mono logos should be used. Black and white logos should be used for Fax Sheets and when print quality is questionable. Black and white logos can be used in reverse on dark backgrounds.
- All funded tripartite, triennial and multiyear funded arts organisations are required to acknowledge funding arrangements with DCA by including DCA and Lotterywest logos on all printed and online marketing materials.
- From 1 January 2008, the ArtsWA name and logo is no longer to be used as acknowledgement of our funding arrangement in your marketing materials, speeches or presentations.

## Healthway logo



- Ensure the width of the logo is never less than 20mm.
- The logo should have marked clear space – a distance of 'ay' from the word 'Healthway' should always be maintained.
- Ensure that the logo is balanced, an appropriate size with adequate clear space in relation to other logos.

## Relationships Australia logo



***Make time to talk logo***

