

# Catalyst funding

## Promotional logos

If you are distributing promotional material for your Catalyst community arts funded project, you need to include the CAN WA/Catalyst logo and the Department of Culture and the Arts logo.

Guidelines on the use of the logos are detailed below.

The following text **must** accompany the logos (generally appearing directly above):

**Community Arts Network (WA) manages this fund on behalf of the State of Western Australia through the Department of Culture and the Arts.**

For an electronic copy of the images in JPG, EPS or TIFF formats, vertical versions or for any advice in using these logos, please contact Bec Speidel, Communications Officer at CAN WA ([bec@canwa.com.au](mailto:bec@canwa.com.au)) or contact the Funding Manager, Jason Cleary ([jason@canwa.com.au](mailto:jason@canwa.com.au)).

## CAN WA



**catalyst**  
COMMUNITY ARTS FUND



- The CAN WA/Catalyst logo can go as small as 30mm across in print, and 64px across in web/digital.
- Never reduce it below these sizes as this will make the type illegible.
- DO NOT stretch the logo in any way or change any elements of the logo including font and colours.
- DO NOT blow the logo up larger than its capability. Use the EPS for signage and large format work.
- DO ensure that you print the logo at its optimum resolution of 300dpi.
- The logo should remain unaltered from its current form.
- Also available in TIFF and EPS formats.

# Department of Culture and the Arts

## compact



## vertical



- Logos must not be digitally altered, adapted or changed in any way, and must maintain the original colours and proportions.
- When printing in two colours, mono logos should be used. Black and white logos should be used for Fax Sheets and when print quality is questionable. Black and white logos can be used in reverse on dark backgrounds.
- From 1 January 2008, the ArtsWA name and logo is no longer to be used as acknowledgement of our funding arrangement in your marketing materials, speeches or presentations.